

2019

ALBERTA FIRE CHIEFS ASSOCIATION ANNUAL CONFERENCE

May 26 - 29
Westerner Park and Sheraton Red Deer Hotel
Red Deer, Alberta

2019 Annual Trade Show
May 26 & 27





WELCOME

The Alberta Fire Chiefs Association will be hosting it's 72nd Annual Conference and Trade Show at the Westerner Park and Sheraton Red Deer Hotel in Red Deer, Alberta. The Trade Show is scheduled on Sunday, May 26 from 17:00 to 20:00 and Monday, May 27 from 09:00 to 16:30.

- ▶ Set-up time for Trade Show participants takes place Sunday, May 26 from 08:00 to 15:00 for all inside trade show booths. All inside Apparatus will commence parking at 10:00 a.m. on Sunday, May 26.
- ▶ All display materials must be loaded in by 15:00. A forklift and operator will assist with movement of crates for the inside trade show booths. This service is complimentary to the AFCA Trade Members. If a trade requires assistance to move crates and boxes they must arrive early to ensure a smooth load in and movement on the trade show floor.
- ▶ No vehicles will be allowed inside Stockmen's Pavilion and Exhibition Hall except fire apparatus.
- ▶ You must be a registered Trade Member of the Alberta Fire Chiefs Association to participate in the 2019 Trade Show.
- ▶ All registrations can be done on-line at <https://event-wizard.com/afca2019landingpage1/0/pages/110668/>

SAVE \$100 WITH EARLY BIRD REGISTRATION

Registrations received AFTER Thursday, April 18, 2019 revert to full Trade Show pricing

NEW

CONFERENCE APP

The AFCA is introducing a Conference App at the AFCA 2019 Annual Conference and Trade Show. The App will include the agenda; speakers; trade show floor plan; the ability to communicate between delegates, amongst other features. Stay tuned as we get closer to the Conference and Trade Show.

REGISTER EARLY AT [EVENT-WIZARD.COM/AFCA2019LANDINGPAGE1/0/PAGES/110668/](https://event-wizard.com/afca2019landingpage1/0/pages/110668/)



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HOST HOTEL

SHERATON RED DEER HOTEL

3310 50 Avenue, Red Deer, Alberta
Reservations (403) 346-2091 or (800) 662-7197

[Website](#)

Rates

Standard two queen beds guest room	\$139.00 plus applicable taxes
Standard king guest room	\$139.00 plus applicable taxes

Guest room reservations must be made before Wednesday, April 24, 2019. Upon booking, AFCA Trade Members should identify themselves as members of Alberta Fire Chiefs Association.

Please note: The Sheraton Red Deer Hotel has a 48-hour cancellation policy and there will be a charge for all reservations that are cancelled in this time frame.

SANDMAN HOTEL RED DEER (ADDITIONAL GUEST ROOMS)

2818 Gaetz Avenue, Red Deer, Alberta
Reservations (403) 343-7400 or (800) 726-3626

[Website](#)

Rates

Two double or queen bed guest room	\$104.00 plus applicable taxes
Corporate king bed guest room	\$114.00 plus applicable taxes

Guest room reservations must be made before Monday, April 29, 2019. Upon booking, AFCA Trade Members should identify themselves as members of Alberta Fire Chiefs Association.

COMPLIMENTARY SHUTTLE SERVICE

The AFCA is providing complimentary shuttles from the two (2) hotels; Sheraton Red Deer Hotel and Sandman Hotel Red Deer to the Westerner Park on Sunday, May 26 and Monday, May 27, 2019.

Shuttle schedules will be available on the mobile app and posted in the lobby of the two hotels and the Westerner Park.

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GOLF TOURNAMENT

SATURDAY, MAY 25, 2019

Sylvan Lake Golf & Country Club
5331 Lakeshore Drive, Sylvan Lake, Alberta

\$140.00 per golfer (plus GST)
Includes green fees, power cart and buffet dinner

Course registration will commence at 09:00 a.m. with a shot gun start at 11:00 a.m. You will be assigned to a golf cart, receive an information package that will include the day's program, tournament rules and regulations and your score card. Please remember that appropriate dress is required both on the course and in the clubhouse and that no metal spikes are allowed.

The Tournament will be played in a 'Best Ball' format and there will be a variety of contests and prizes to be won. For a sneak preview, or to find some additional information on www.sylvanlakegolf.ca.

If you have any questions on the tournament please contact **Isaac Comandante at (403) 999-9211**.

To complete your golf registration, please reference the [registration site](#) for tournament details.



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TRADE MEMBER INFORMATION

TRADE REGISTRATION INSIDE BOOTH INCLUDES:

- ▶ One Trade Representative
- ▶ Welcome Reception on Sunday
- ▶ Breakfast and lunch on Monday.
- ▶ Booth size is 10'x 10' with 8' backwall drape and 3' sidewall drape.
- ▶ Booth includes one skirted table, 2 folding chairs and 1 - 750-watt duplex outlet
 - ▶ Additional power can be purchased from Telebyte Communications Inc. Please make arrangements directly with Goodkey Show Services
 - ▶ All other pricing as per Goodkey Show Services ([Download SHOW SERVICE KIT](#))
- ▶ The trade show floor in the Stockmen's Pavilion and Exhibition Hall does not have carpet.

Please list your three (3) choices of your booth space in the on-line registration form. Booths are assigned on a first come first serve basis. The AFCA will try to accommodate your choices. Please reference the on-line [registration site](#).

TRADE REGISTRATION FOR INSIDE APPARATUS INCLUDES:

- ▶ One Trade Representative
- ▶ Welcome Reception on Sunday
- ▶ Breakfast and lunch on Monday.
- ▶ Tables and chairs are available at additional cost. Please make arrangements directly with Goodkey Show Services

Apparatus and display materials must not exceed the assigned space inside Stockmen's Pavilion and Exhibition Hall.

TRADE MEMBERS BREAKFAST MEETING

Monday, May 27 | 08:00 to 09:00 | Exhibition Hall, Westerner Park
Buffet breakfast will be served

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LOADING ACCESS TO STOCKMEN'S PAVILION AND EXHIBITION HALL

- ▶ Set-up time for the inside trade show booths takes place on Sunday, May 26 from 08:00 to 16:00.
- ▶ A forklift and forklift operator will assist with movement of crates for the inside trade show booths. This service is complimentary to the AFCA Trade Members. If a trade requires assistance to move crates and boxes, they must arrive early to ensure a smooth load in and movement on the trade show floor.
- ▶ All inside Fire Apparatus will commence parking at 10:00 a.m. on Sunday, May 26.
- ▶ Display material can be loaded in through loading bay door 1 in the Stockmen's Pavilion and loading bay doors 2 and 3 in the Exhibition Hall.

No vehicles will be allowed inside Stockmen's Pavilion and Exhibition Hall except fire apparatus.

OTHER ITEMS AVAILABLE TO TRADE MEMBERS: (AT AN ADDITIONAL COST)

- ▶ Additional Booth space
- ▶ Additional Trade Assistant Registration. The fee includes the Welcome reception on Sunday, breakfast, lunch and coffee breaks on Monday.
- ▶ Tickets for the AFCA Monday BBQ at the Westerner Park are \$43.00 per person. Tickets can be purchased through the on-line [registration site](#).
- ▶ Tickets for the Tuesday Banquet and Entertainment at the Sheraton Red Deer Hotel are \$70.00 per person. Tickets can be purchased through the on-line [registration site](#).
- ▶ When registering please list each of the trade assistant names. The trade assistant names are required for the name badges and to prevent delays at the registration table.
- ▶ We encourage the purchase of additional tickets and registrations to be completed as early as possible.

SUBSTITUTION AND REFUND OPTION

Registrations are non-refundable AFTER Friday, April 26, 2019. If you are unable to attend the conference, a substitute participant from your organization may attend in your place.
Trade Show Booth and Inside Apparatus Fees can be viewed on the [registration site](#).

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WiFi - WESTERNER PARK

Shaw Internet customers can be instantly and continuously connected to Shaw Go Wifi by entering their shaw.ca email address and password into their mobile device while at Westerner Park. Once logged in, they will remain connected to all WiFi access points while within range of the network.

If you wish to have wifi at your booth, you can order directly with Telebyte Communications Inc., the official internet provider at the Westerner Park.

Plan	Rate	Term Length	Concurrent Connections	Bandwidth Down / Up
Game Time	\$ 4.95	Valid for 5 hours from first login	1 Device	.5Mb / .25Mb
1 Day Lite	19.95			3Mb / 1Mb
1 Day Premium	39.95	Valid for 1 day (24 hours) from first login	2 Devices	5Mb / 1Mb
1 Day Ultra	49.95			10Mb / 3Mb
3 Day Lite	39.95	Valid for 3 days (72 hours) from first login		3Mb / 1Mb
3 Day Premium	79.95		2 Devices	5Mb / 1Mb
3 Day Ultra	99.95	A 33% savings over single-day rates		10Mb / 3Mb

Please reference the link to review the fees and complete your order. ([Download Telebyte Order Form](#))

TRADE SHOW SERVICE

The AFCA Trade Show Service provider is Goodkey Show Services Ltd. Please reference the Trade Show Exhibitor Kit for additional trade show items not provided as part of your booth. Goodkey can manage all trade show advance material handling. Please reference page 15 of the Trade Show Exhibitor Kit. Please Note: Westerner Park cannot accommodate advance material handling and shipments.

If you require additional information from Goodkey Show Services please contact them directly.

E-mail: exhibitorservices@goodkey.com or info@goodkey.com

Telephone: (780) 426-2211 or (877) 726-2211 (Toll Free North America Only)

Fax: (780) 426-5734 or (888) 426-5734 (Toll Free North America Only)

Web site: www.goodkey.com

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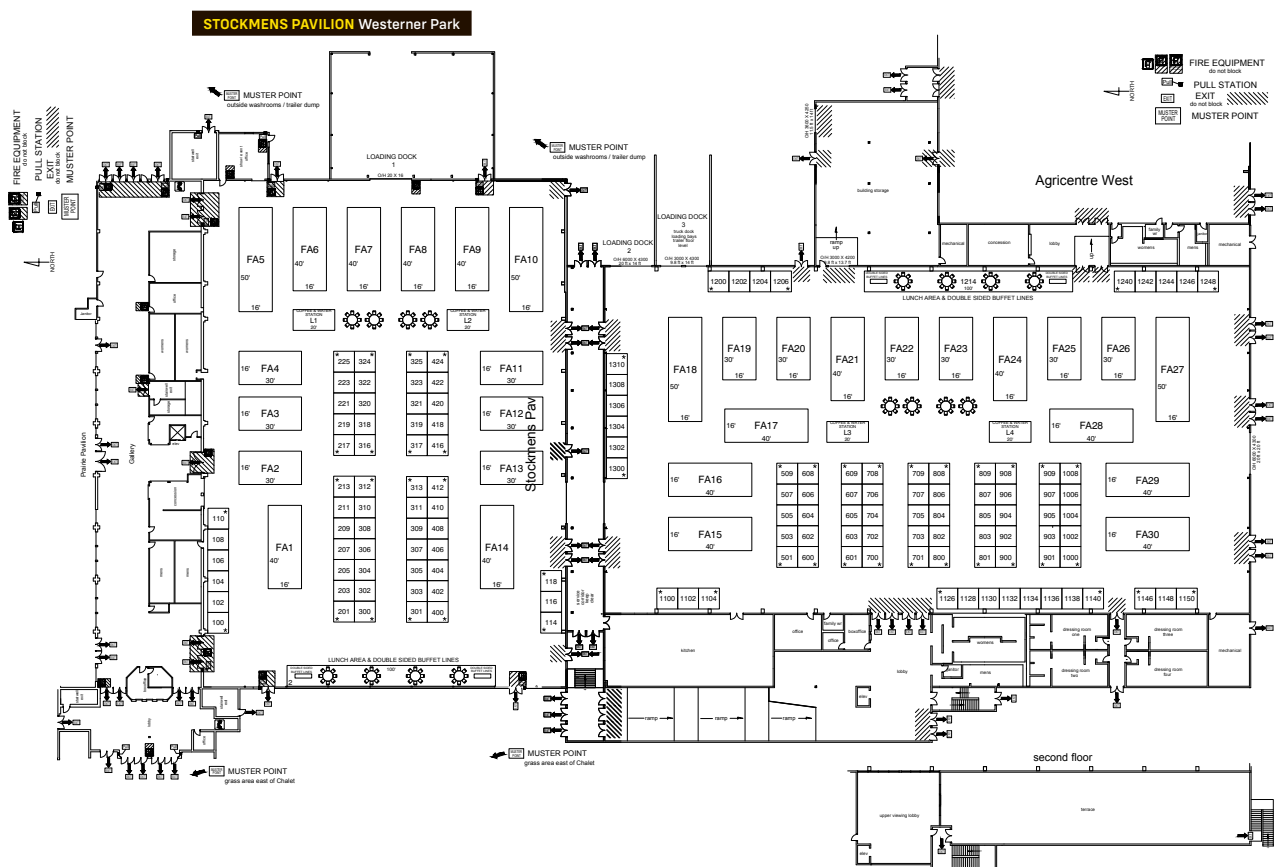
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TRADE SHOW INTERIOR LAYOUT



Note 1: AFCA would recommend that Trade Members hold a draw for participating delegates. More details will be provided closer to the trade show.

Note 2: Only Trade Members who have a booth will be allowed to do business. Vendors without a booth will not be allowed access to the facility.

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CONTACT

For more information about the 2019 AFCA Trade Show please contact:

David Zayonce, Conference Co-Chair

(780) 895-2233 ext. 236
david.z@lamontcounty.ca

Rob Evans, Conference Co-Chair

(403) 949-2012
rob.evans@rmesfire.org

Phil Rowe, Conference Co-Chair

(780) 632-2254
prowe@vegreville.com

Carey Feduniw, Director-at-Large: Trade Members

(587) 575-3707
cfeduniw@comtruck.ca

Kelly Legris, Conference Coordinator

(416) 414-5421
Kelly@kelconsulting.com

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